

# PETER EVANS-PRITCHARD

Graphic Designer • 971-336-2749 • peter@shoesoff.co.uk • shoesoff.co.uk

### **OVERVIEW**

A creative soul with a deep love of colour and a keen eye for design.

I'm passionate about exploring technology and how it can be used effectively to convey meaning, information, and emotion. Collaborative and driven, I will pour myself into projects, continuously experimenting and learning in order to create the best possible results.

# **SKILLS**









Illustrator •

Photoshop •

**Premiere** 

**After Effects** 







Microsoft Office • Pro Tools •

**Google Docs** 

## **EDUCATION**

Bath Spa University, Bath, Somerset - UK Bachelor of Arts in Creative Music Technology • 2007 - 2010

# LOVES

### **EXPERIENCE**

**Shoes Off (Freelance),** Portland, OR - Anywhere Graphic Designer • 2011 - Now

- Delivering creative visual solutions for clients using digital, print and web design
- Extensive iconography, infographics and data visualization work for internal market research presentations in the agriculture market
- Logo and branding design for businesses, musicians, and events, including web design, posters, flyers, cover art and physical format layout
- UI overhaul and re-design in collaboration with software development team for an interactive online market research tool
- Regular development and update of design theme and advertising material for an annual college Oscars event celebrating student work
- Clients include: Syngenta, Instinct & Reason, Soldridge Music Festival, Santora Technology, Enjoyed, and Lo Recordings

Farnham Sixth Form College, Farnham, Surrey - UK Tutor of Graphics & 3D Architecture • 2016 Head of Music Technology • 2013 - 2015 Photography & Graphics Technician • 2012 - 2015

- Lesson planning, course and exam delivery, project guidance, 1 to 1 student support, practical workshops, and demonstrations of key skills in music production & graphic design
- Devised, facilitated and delivered a new Music Technology course for 16-18 year old students resulting in a 100% pass rate
- Fully supported the Photography and Graphics departments by managing equipment and stock, delivering practical workshops, software demonstrations and black and white film processing